



Only in San Francisco[®]
SAN FRANCISCO CONVENTION & VISITORS BUREAU

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NEWS

The San Francisco Convention & Visitors Bureau and SFO Announce New Representation in Canada

September 1, 2009 -- [The San Francisco Convention & Visitors Bureau](#) (SFCVB), in partnership with [San Francisco International Airport](#) (SFO), has announced the appointment of Vision|Co. based in Toronto, Canada, to promote San Francisco as the preferred U.S. destination and San Francisco International Airport as the preferred gateway into San Francisco, California, and the western region.

"We enthusiastically look forward to a long and successful partnership with Vision|Co. as we work together to increase the already-strong ties between San Francisco and our neighbors to the North," said John L. Martin, director of San Francisco International Airport. SFO currently has 162 weekly flights between Canadian cities and San Francisco.

"San Francisco continues to be an extremely popular destination for Canadian travelers who favor its accessibility, diversity, and unlimited year-round events and outdoor activities," said Deborah Reinow, vice president of tourism for the SFCVB. "Through our new relationship with Vision|Co, we look forward to sharing 'Only in San Francisco' events, developments and promotions with the Canadian market."

Vision|Co, based in Toronto, will work closely with airlines, travel trade, and press to promote the state-of-the-art facilities at SFO and San Francisco's iconic attractions that make the city a compelling destination for all visitors, including leisure, business travel, and convention. The office is located in the heart of downtown Toronto at 99 Blue Jays Way, Toronto ON M5K 9G9.

Charmaine Singh, vice president at Vision|Co, has many years of experience in building tourism strategy in Canada and leading teams to deliver results.

To sign up for the San Francisco Convention & Visitors Bureau's press release RSS feed, visit www.onlyinsanfrancisco.com/sfnews and click on the orange RSS feed button on the upper right-hand corner (under "Plan Your Next Trip"). Each time the site is updated, the information will be sent to your RSS subscriptions.

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The [San Francisco Convention & Visitors Bureau](#) is a private, not-for-profit organization that markets the City as a leisure, convention and business travel destination. With more than 1,700 members, the SFCVB is one of the largest membership-based tourism promotion agencies in the country. The SFCVB business offices are located at 201 Third St., Suite 900, San Francisco, CA 94103. For more information, visit www.onlyinsanfrancisco.com

San Francisco International Airport (SFO) offers non-stop links with more than 30 international points on 25 international carriers. The Bay Area's largest airport connects non-stop with more than 65 cities in the U.S. on 20 domestic airlines. For up-to-the-minute departure and arrival information, airport maps and details on shopping, dining, cultural exhibitions, ground transportation and more, visit www.flysfo.com.

Vision|Co. is a Marketing and Communications Company built to engage consumers with brands in strategic and innovative ways. Based in Toronto, Vision|Co. creates and executes Customized Brand Experiences across North America. Clients include NYC & Company, Arizona Office of Tourism, the Greater Houston Convention and Visitor's Bureau, Colombia Tourism, San Francisco Convention and Visitor's Bureau, San Francisco International Airport and Molson Canadian Hockey House. Vision|Co. can be found online at www.visioncompanies.com Vision|Co. - Create, Communicate, Connect.